



STATE OF IOWA
MASTER AGREEMENT

MA# 005 CT1225MV10F2 2

EFFECTIVE BEGIN DATE: 07-01-2006
EXPIRATION DATE: 06-30-2007
PAGE: 1 of 4

BUYER : JEANETTE CHUPP
Jeanette.Chupp@iowa.gov
515-281-6288

FOB

PAYMENT TERMS (%): DAYS:

VENDOR:

EMMONS, RICHARD O
5248 State Rd 54

New Port Richey, FL 34652-6049
USA

VENDOR CONTACT:

Richard Emmons
PHONE: 800-368-7922 EXT:
EMAIL:
VENDOR #: 59372049400

DESCRIPTION OF ITEMS CONTRACTED

Subscriptions for Magazines

Magazine Subscriptions per RFP 0706005023, which includes:

- New, renewal and transfer subscriptions processed and placed with publisher within 5 days.
- Free replacement issues as they are available from in-house supply.
- Governmental Purchase orders and paper checks will be accepted. Payment shall also be accepted by Mastercard, Visa, Discover or American Express Credit Cards.
- Claim Forms for resolution of complaints shall be supplied at no-charge and shall be acknowledged/resolved within ten (10) days.
- Subscriptions to each ordering address shall be accumulated and invoiced on a MONTHLY basis.
- Reports available at no-charge include merges, name changes, discontinued titles and suspended titles.
- Refund Policy: Full refund is available within the first 60 days after receipt of order in the form of a check or credit.
- Contract available to state agencies/departments and political sub-divisions
- Each invoice/claim/order shall indicate if the title is behind in schedule and what time limit has been set for claims

Customer Service: Lori Robinson

E-Mail Address: MAGAZINE@GTE.NET

Phone: 800-368-7922 or 727-847-7462

FAX: 800-889-2004 or 727-849-2896

RENEWAL PERIODS

FROM 07-01-2007 TO 06-30-2012

THRESHOLDS

MINIMUM ORDER AMOUNT:

MAXIMUM ORDER AMOUNT:

NOT TO EXCEED AMOUNT:

AUTHORIZED DEPARTMENT

ALL

TOTAL \$0.00

VENDOR: _____

APPROVED BY: _____

THIS MA IS SUBJECT TO THE TERMS AND
CONDITIONS ATTACHED HERETO.
PLEASE SEE ATTACHMENTS FOR
FURTHER DESCRIPTIONS.



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| LINE NO. | QUANTITY / SERVICE DATES | UNIT | COMMODITY / DESCRIPTION | UNIT COST / PRICE OF SERVICE |
|----------|--------------------------|------|--|------------------------------|
| 1 | 0.00000 | | 95640 | \$0.000000 |
| | | | Magazine Subscriptions | \$0.000000 |
| | | | . "PRIMARY CONTRACT" at 45% discount from subscriptions listed in the 10-Page 2006 Trade Price Guide (firm thru Feb. 28, 2007). Other titles are available at the publisher's current governmental discount rate. This includes the following categories: - Popular Magazines - Puzzles and Games - Government and Military - Health and Fitness - Religious and Spiritual - Science and Nature - Publications in Spanish - Children's Magazines. . All publisher's promotional offers shall be applied to applicable accounts. | |
| 2 | 0.00000 | | 95640 | \$0.000000 |
| | | | Magazine Subscriptions | \$0.000000 |
| | | | . "SECONDARY CONTRACT" at 45% discount from subscriptions listed in the 10-Page 2006 Trade Price Guide (firm thru Feb. 28, 2007). Other titles are available at the publisher's governmental discount rate. This includes the following categories: - Trade and Professional Journals - Newspapers . All publisher's promotional offers shall be applied to applicable accounts. | |
| 3 | 0.00000 | | 95640 | \$0.000000 |
| | | | Magazine Subscriptions | \$0.000000 |
| | | | . "PRIMARY CONTRACT" at NO discount for subscriptions listed in the 10-Page 2006 Trade Price Guide (firm thru Feb. 28, 2007). Other titles in this category are available at the publisher's governmental discount rate. This includes the following categories: - Educational . All publisher's promotional offers shall be applied to applicable accounts. | |



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TERMS AND CONDITIONS

Incorporation

The Request for Proposal and/or bid documents for this project and the vendor's proposal in response to the RFP or Bid together with any clarifications, attachments, appendices, or amendments of the State or the Vendor are incorporated into this Contract by reference as if fully set forth in this Contract.

Remedies upon Default

In any case where the vendor has failed to deliver or has delivered non-conforming goods and/or services, the State shall provide a cure notice. The notice to cure shall state the maximum length of time the vendor has to cure. If after the time period stated in the notice to cure has passed, the vendor continues to be in default, the State may procure goods and/or services in substitution from another source and charge the difference between the contracted price and the market price to the defaulting vendor. The State's Attorney General shall be requested to make collection from the defaulting vendor.

Force Majeure

Force majeure includes acts of God, war, civil disturbance and any other causes which are beyond the control and anticipation of the party affected and which, by the exercise of reasonable diligence, the party was unable to anticipate or prevent. These provisions of force majeure also apply to subcontractors or suppliers of the Vendor. Force majeure does not include financial difficulties of the Vendor or any associated company of the Vendor, or claims or court orders that restrict the Vendor's ability to deliver the goods or services contemplated by this Agreement. Neither the Vendor nor the State shall be liable to the other for any delay or failure of performance of this Agreement caused by a force majeure, and not as a result of the fault or negligence of a party.

Subcontractors

The successful vendor shall be responsible for all acts and performance of any subcontractor or secondary supplier that the successful vendor may engage for the completion of any contract with the State. A delay that results from a subcontractor's conduct, negligence or failure to perform shall not exempt the vendor from default remedies. The successful vendor shall be responsible for payment to all subcontractors and all other third parties.

Termination-Non-Appropriation

Notwithstanding any other provision of this contract, if funds anticipated for the continued fulfillment of this contract are at any time not forthcoming or insufficient, either through the failure of the State to appropriate funds, discontinuance or material alteration of the program for which funds were provided, then the State shall have the right to terminate this contract without penalty by giving not less than thirty (30) days written notice documenting the lack of funding, discontinuance or program alteration.

Immunity of State/Fed Agencies

The vendor shall defend and hold harmless the State and Federal funding source for the State of Iowa from liability arising from the vendor's performance of this contract and the vendor's activities with subcontracted and all other third parties.

Assignment

Vendors may not assign contracts or purchase orders to any party (including financial institutions) without written permission of the General Services Enterprise - Purchasing.

Anti-Trust Assignment

For good cause and as consideration for executing this purchase order, the vendor, through its duly authorized agent, conveys, sells, assigns, and transfers to the State of Iowa all rights, title and interest in and to all causes of action it may now or hereafter acquire under the anti-trust laws of the United States and the State of Iowa, relating to the particular goods or services purchased or acquired by the State of Iowa pursuant to the using State of Iowa agency.

Delivery and Acceptance

When an award has been made to a vendor and the purchase order issued, deliveries are to be made in the following manner.

A. Deliveries - All deliveries are to be made only to the point specified on the purchase order. If delivery is made to any other point, it shall be the responsibility of the vendor to promptly reship to the correct location. Failure to deliver procured goods on time may result in cancellation of an order or termination of a contract at the option of the State.

B. Delivery Charges - All delivery charges should be to the account of the vendor whenever possible. If not, all delivery charges should be prepaid by vendor and added to the invoice.

C. Notice of Rejection - The nature of any rejections of a shipment, based on apparent deficiencies disclosed by ordinary methods of inspection, will be given by the receiving agency to the vendor and carrier within a reasonable time after delivery of the item, with a copy of this notice to the General Services Enterprise - Purchasing. Notice of latent deficiencies which would make items unsatisfactory for the purpose intended may be given by the State of Iowa at any time after acceptance.

Delivery and Acceptance (cont)

D. Disposition of Rejected item - The vendor must remove at the vendor's expense any item rejected by the State. If the vendor fails to remove that rejected item, the State may dispose of the item by offering the same for sale, deduct any accrued expense and remit the balance to the vendor.

E. Testing After Delivery - Laboratory analysis of an item or other means of testing may be required after delivery. In such cases, vendors will be notified in writing that a special test is being made and that payment will be withheld until completion of the testing process.

Title to Goods

The vendor warrants that the goods purchased hereunder are free from all liens, claims or encumbrances.

Indemnification

To the extent that goods are not manufactured in accordance with the State's design, the vendor shall defend, indemnify and hold harmless the State of Iowa, the State's assignees, and other users of the goods from and against any claim of infringement of any Letter Patent, Trade Names, Trademark, Copyright or Trade Secrets by reason of sale or use of any articles purchased hereunder. The State shall promptly notify the vendor of any such claim.

Nondiscrimination

The vendor is subject to and must comply with all federal and state requirements concerning fair employment and will not discriminate between or among them by reason of race, color, religion, sex, national origin or physical handicap.

Warranty

The vendor expressly warrants that all goods supplied shall be merchantable in accordance with the Uniform Commercial Code, Section 2-314 and the Iowa Code, Section 554.2314.

Taxes



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The State of Iowa is exempt from the payment of Iowa sales tax, motor vehicle fuel tax and any other Iowa tax that may be applied to a specified commodity and/or service. Contractors performing construction activities are required to pay state sales tax on the cost of materials. The Iowa Department of Revenue exemption letter will be furnished to a vendor upon request.

Hazardous Material

All packaging, transportation, and handling of hazardous materials shall be in accordance with applicable federal and state regulations including, but not limited to, the Material Safety Data Sheet provision of O.S.H.A. Hazard Communication Standard 29CFR 1910.1200, and Iowa Administrative Code, Chapter 567.

Public Records

The laws of the State of Iowa require procurement records to be made public unless exempted by the Code of Iowa.

Miscellaneous

The terms and provisions of this contract shall be construed in accordance with the laws of the State of Iowa. Any and all litigation or actions commenced in connection with this contract shall be brought in Des Moines, Iowa, in Polk County District Court for the State of Iowa. If however, jurisdiction is not proper in Polk County District Court, the action shall only be brought in the United States District Court for the Southern District of Iowa, Central Division, providing that jurisdiction is proper in that forum. This provision shall not be construed as waiving any immunity to suit or liability, which may be available to the State of Iowa.

If any provision of this contract is held to be invalid or unenforceable, the remainder shall be valid and enforceable.

Records Retention

The vendor shall maintain books, records, and documents which sufficiently and properly document and calculate all charges billed to the State of Iowa throughout the term of this Agreement for a period of at least five (5) years following the date of final payment or completion of any required audit, whichever is later. The vendor shall at, no charge, permit the Auditor of the State of Iowa, or any authorized representative of the State (or where federal funds are involved, the Comptroller General of the United States or any other authorized representative of the United States government) to access and examine, audit, excerpt and transcribe any directly pertinent books, documents, papers, electronic or optically stored and created records, or other records of the vendor relating to orders, invoices, or payments documentation or materials pertaining to this Agreement.

Independent Contractor

The vendor is an independent contractor performing services for the State of Iowa, and as such shall not hold itself out as an employee or agent of the State.

Performance Monitoring

For all service contracts, the requirements of Iowa Code sections 8.47 shall be incorporated into final terms and conditions of the contract.

MAGAZINE SUBSCRIPTION SERVICE AGENCY

OFFICE: 5248 State Road 54
New Port Richey, FL 34652

TOLL-FREE: 1-800-368-7922
TOLL-FREE FAX: 1-800-889-2004

MAILING: P.O. Box 217
Elfers, FL 34680

ORIGINAL PROPOSAL

LOCAL: 1-727-847-7462
LOCAL FAX: 1-727-849-2896

DATE: March 1, 2006

EMAIL: magazine@gte.net

OUR PRICES AND TERMS OF SALE GUARANTEES YOU
THE LOWEST AVAILABLE PRICES!

WE WILL HONOR ALL SPECIAL OFFERS FROM ANY PUBLISHER!
WE WILL BEAT ALL PRICES FROM OTHER SUBSCRIPTION AGENCIES!

2006 TRADE PRICE GUIDE

| <u>MAGAZINE TITLE</u> | Issues per Year | <u>ONE YEAR</u> | <u>TWO YEAR</u> | <u>THREE YEAR</u> | | | |
|--------------------------------|-----------------------|------------------------------|--|--|--|---------|---------|
| | | <i>Regular</i> | <i>Regular</i> | <i>Regular</i> | | | |
| | | <i>Trade</i> <i>Price</i> | <i>YOU</i> <i>ONLY</i> <i>PAY!</i> | <i>YOU</i> <i>ONLY</i> <i>PAY!</i> | <i>YOU</i> <i>ONLY</i> <i>PAY!</i> | | |
| CALL FOR TITLES AND PRICES | | | | | | | |
| African-American newspapers | | | | | | | |
| Air & Space (Smithsonian) | 6 | \$24.00 | \$21.60 | \$48.00 | \$38.50 | | |
| Air Force Times | 52 | \$55.00 | \$54.00 | \$99.00 | \$97.00 | | |
| Alfred Hitchcock Mysteries | 12 | \$34.97 | \$23.35 | \$66.97 | \$41.55 | | |
| Allure | 12 | \$12.00 | \$10.80 | \$24.00 | \$19.20 | \$36.00 | \$27.00 |
| American Cowboy | 6 | \$16.95 | \$10.95 | | | | |
| American Football Monthly | 12 | \$49.95 | \$44.95 | | | | |
| American Girl | 6 | \$22.95 | \$19.95 | \$39.95 | \$35.95 | | |
| American Heritage | 8 | \$32.00 | \$19.95 | \$48.75 | \$32.00 | | |
| American History | 6 | \$29.95 | \$23.95 | \$59.90 | \$45.95 | | |
| American Legacy | 4 | \$9.97 | \$7.97 | \$19.94 | \$15.50 | | |
| American Spectator | 12 | \$49.95 | \$39.95 | | | | |
| American Woodworker | 7 | \$24.98 | \$19.89 | \$49.96 | \$39.75 | | |
| Analog Science Fiction | 12 | \$34.97 | \$23.35 | \$66.97 | \$41.55 | | |
| Antiques | 12 | \$39.95 | \$39.95 | \$75.00 | \$75.00 | | |
| Archaeology | 6 | \$20.00 | \$15.00 | \$40.00 | \$28.00 | | |
| Architectural Digest (English) | 12 | \$29.95 | \$23.95 | \$59.90 | \$42.50 | \$89.95 | \$59.95 |
| Armed Forces Journal | 12 | \$60.00 | \$57.00 | \$120.00 | \$114.00 | | |
| Army Times | 52 | \$55.00 | \$54.00 | \$99.00 | \$97.00 | | |
| Art & Antiques | 11 | \$35.00 | \$27.50 | \$64.00 | \$48.00 | | |
| Arts & Activities | 10 | \$24.95 | \$22.95 | \$39.95 | \$37.95 | | |
| Astronomy | 12 | \$39.95 | \$39.95 | \$79.90 | \$79.90 | | |
| Atlanta Constitution, The | | | | | | | |
| CALL FOR PRICES | | | | | | | |
| Atlantic Monthly, The | 11 | \$24.95 | \$19.95 | \$45.95 | \$35.95 | | |

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DATE: March 1, 2006

| <u>MAGAZINE TITLE</u> | Issues per Year | <u>ONE YEAR</u> | | <u>TWO YEAR</u> | | <u>THREE YEAR</u> | |
|----------------------------------|-----------------------|--|------------------------------|--|------------------------------|--|------------------------------|
| | | <i>Regular</i> <i>Trade</i> <i>Price</i> | YOU ONLY PAY! | <i>Regular</i> <i>Trade</i> <i>Price</i> | YOU ONLY PAY! | <i>Regular</i> <i>Trade</i> <i>Price</i> | YOU ONLY PAY! |
| Audubon | 12 | \$22.00 | \$22.00 | \$44.00 | \$44.00 | | |
| Automobile | 12 | \$24.00 | \$19.94 | \$42.00 | \$39.88 | | |
| Autoweek | 52 | \$28.00 | \$22.95 | \$56.00 | \$39.95 | | |
| Aviation Week & Space Technology | 52 | \$109.00 | \$109.00 | | | | |
| Backpacker | 9 | \$19.94 | \$17.94 | \$39.88 | \$32.30 | | |
| Baseball Digest | 10 | \$22.00 | \$13.97 | \$44.00 | \$25.25 | \$66.00 | \$33.95 |
| Basketball Times | 12 | \$40.00 | \$36.00 | \$72.00 | \$65.00 | | |
| Bassin' | 6 | \$13.95 | \$11.95 | | | | |
| Beckett Publications | | CALL FOR PRICES | | | | | |
| Better Homes & Gardens | 12 | \$19.00 | \$10.00 | \$38.00 | \$18.00 | | |
| Bicycling | 10 | \$14.97 | \$11.95 | | | | |
| Bike | 8 | \$19.97 | \$19.97 | \$39.94 | \$39.94 | | |
| Bird Talk | 12 | \$25.97 | \$19.95 | \$42.00 | \$31.50 | | |
| Black Beat | 12 | \$21.97 | \$19.97 | \$39.95 | \$35.95 | | |
| Black Belt | 12 | \$51.95 | \$39.95 | | | | |
| Black Enterprise | 12 | \$19.95 | \$14.50 | \$39.90 | \$26.00 | \$59.85 | \$35.00 |
| Black Men | 6 | \$18.00 | \$14.50 | \$38.00 | \$26.00 | | |
| Blender | 12 | \$15.94 | \$11.97 | \$31.88 | \$18.95 | | |
| BMX Plus | 12 | \$19.98 | \$19.98 | | | | |
| Boating | 12 | \$19.97 | \$11.95 | \$39.94 | \$21.95 | | |
| Boating World | 10 | \$12.95 | \$11.65 | \$21.95 | \$17.50 | | |
| Body & Soul | 6 | \$18.00 | \$15.00 | \$36.00 | \$28.00 | | |
| Bon Appetit | 12 | \$15.00 | \$13.50 | \$28.00 | \$24.00 | \$41.00 | \$33.00 |
| Book Links | 6 | \$42.95 | \$42.95 | | | | |
| BookList | 22 | \$94.95 | \$94.95 | | | | |
| Bowhunter | 9 | \$27.94 | \$23.94 | \$55.88 | \$47.88 | | |
| Boxing Digest | 10 | \$37.00 | \$33.50 | | | | |
| Boys Life | 12 | \$18.00 | \$15.00 | \$29.00 | \$24.00 | | |
| Buenhogar (Spanish) | 12 | \$19.99 | \$17.99 | \$39.98 | \$32.29 | | |
| Business 2.0 | 12 | \$14.99 | \$12.99 | \$29.98 | \$23.98 | | |
| Business Week | 51 | \$59.97 | \$45.97 | \$119.94 | \$91.94 | | |
| Car & Driver | 12 | \$14.95 | \$10.75 | \$29.00 | \$19.35 | \$40.00 | \$29.00 |
| Car Craft | 12 | \$18.00 | \$15.00 | \$36.00 | \$30.00 | | |
| Caribbean Travel & Life | 9 | \$14.95 | \$13.46 | \$29.90 | \$23.92 | | |
| Cat Fancy | 12 | \$15.97 | \$14.37 | \$31.94 | \$25.55 | | |
| Chess Life | 12 | \$45.00 | \$45.00 | \$85.00 | \$85.00 | | |
| Chicago Tribune, The | | CALL FOR PRICES | | | | | |
| Child Life (Ages 9-11) | 8 | \$10.97 | \$9.97 | \$21.94 | \$17.95 | | |
| Children's Digest (Preteen) | 8 | \$10.97 | \$9.97 | \$21.94 | \$17.95 | | |
| Children's Playmate (Ages 6-7) | 8 | \$10.97 | \$9.97 | \$21.94 | \$17.95 | | |
| Christian Science Monitor | 252 | \$219.00 | \$219.00 | | | | |

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|------------------------------------|------------------------|----------------------------|----------------------|----------------------------|----------------------|----------------------------|----------------------|
| | | <i>Regular Trade Price</i> | YOU ONLY PAY! | <i>Regular Trade Price</i> | YOU ONLY PAY! | <i>Regular Trade Price</i> | YOU ONLY PAY! |
| Christianity Today | 13 | \$20.00 | \$16.00 | | | | |
| Circle Track | 12 | \$22.00 | \$18.00 | \$40.00 | \$32.00 | | |
| Civil War Times Illustrated | 10 | \$39.95 | \$31.95 | \$79.90 | \$58.95 | | |
| Classic Trucks | 12 | \$27.95 | \$23.95 | \$55.90 | \$39.94 | | |
| Cobblestone/Cricket Publications | | CALL FOR PRICES | | | | | |
| Computer Gaming World (No CD's) | 12 | \$19.97 | \$14.97 | \$39.94 | \$26.95 | | |
| Computer Shopper | 12 | \$25.00 | \$19.95 | | | | |
| ComputerWorld | 51 | \$99.95 | \$99.95 | | | | |
| Conde Nast Traveler | 12 | \$12.00 | \$10.80 | \$22.00 | \$18.00 | \$32.00 | \$24.00 |
| Consumer Reports | 12 | \$26.00 | \$23.40 | \$39.00 | \$35.10 | | |
| Cookbook Digest | 6 | \$16.00 | \$14.40 | \$32.00 | \$25.60 | \$48.00 | \$36.00 |
| Cooking Light | 10 | \$19.97 | \$18.00 | | | | |
| Cosmopolitan (English) | 12 | \$15.00 | \$13.50 | \$30.00 | \$25.00 | | |
| Cosmopolitan (Spanish) | 12 | \$19.99 | \$18.00 | \$38.98 | \$36.00 | | |
| Country Home | 6 | \$19.00 | \$9.99 | \$38.00 | \$17.98 | | |
| Country Living | 12 | \$12.00 | \$11.00 | \$24.00 | \$22.00 | | |
| Country Magazine | 6 | \$19.98 | \$17.98 | | | | |
| Country Music Today | 6 | \$13.98 | \$11.98 | | | | |
| Country Weekly | 26 | \$34.97 | \$31.50 | \$69.94 | \$55.95 | | |
| Country Woman | 6 | \$16.98 | \$13.50 | \$30.00 | \$22.96 | | |
| Crafts n Things | 8 | \$23.97 | \$21.97 | \$36.97 | \$32.97 | | |
| Crain Publications | | CALL FOR PRICES | | | | | |
| Cruise Travel | 6 | \$22.00 | \$13.97 | \$44.00 | \$25.25 | \$66.00 | \$33.95 |
| Cruising World | 12 | \$18.00 | \$14.40 | | | | |
| Cycle World | 12 | \$10.97 | \$9.87 | \$21.94 | \$19.75 | | |
| Dell Publications | | CALL FOR PRICES | | | | | |
| Details | 12 | \$12.00 | \$10.80 | \$22.00 | \$18.00 | \$32.00 | \$24.00 |
| Diarios Las Americas (Spanish) | | CALL FOR PRICES | | | | | |
| Dirt Bike | 12 | \$19.98 | \$19.98 | | | | |
| Dirt Rider | 12 | \$24.00 | \$20.00 | \$44.00 | \$40.00 | | |
| Discover (English) | 12 | \$35.00 | \$15.97 | \$70.00 | \$30.35 | | |
| Discovery Girls | 6 | \$22.95 | \$19.95 | | | | |
| Disney Adventures | 12 | \$14.97 | \$10.77 | \$29.94 | \$19.97 | | |
| Dog Fancy | 12 | \$15.97 | \$14.37 | \$31.94 | \$25.55 | | |
| Down Beat | 12 | \$35.00 | \$25.97 | | | | |
| Ebony | 12 | \$14.95 | \$12.50 | \$29.90 | \$23.00 | | |
| El Diario/La Prensa | | CALL FOR PRICES | | | | | |
| El Mundo (Spanish) | 52 | \$75.00 | \$75.00 | | | | |
| El Tiempo Latino (VA, MD, DC Area) | 52 | \$40.00 | \$40.00 | | | | |
| El Vocero de Puerto Rico | | CALL FOR PRICES | | | | | |
| El Vocero Hispanic | | CALL FOR PRICES | | | | | |

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| Electronic Gaming Monthly | 12 | \$25.00 | \$19.97 | \$50.00 | \$37.50 | | |
| Elle | 12 | \$19.95 | \$13.95 | \$39.95 | \$26.00 | \$59.85 | \$42.00 |
| Elle Décor | 6 | \$14.97 | \$11.95 | \$27.00 | \$25.00 | | |
| Ellery Queen Mystery | 12 | \$34.97 | \$23.50 | \$69.94 | \$42.30 | | |
| Entertainment Weekly | 52 | \$34.95 | \$27.50 | \$69.90 | \$52.00 | | |
| Entrepreneur | 12 | \$19.97 | \$16.25 | \$37.97 | \$29.25 | \$56.97 | \$43.85 |
| ESPN (English) | 26 | \$26.00 | \$13.00 | \$52.00 | \$25.00 | | |
| ESPN (Spanish) | 11 | \$24.00 | \$21.50 | \$48.00 | \$38.75 | | |
| Esquire | 12 | \$8.97 | \$7.97 | \$17.94 | \$14.35 | | |
| Essence | 12 | \$20.00 | \$15.25 | \$40.00 | \$27.45 | | |
| Family Circle | 17 | \$15.97 | \$12.00 | \$31.96 | \$19.95 | | |
| Family Fun | 10 | \$9.95 | \$8.95 | \$19.90 | \$17.90 | | |
| Family Handyman | 10 | \$19.97 | \$11.97 | \$39.94 | \$19.94 | | |
| Fantasy & Science Fiction | 11 | \$36.95 | \$29.95 | | | | |
| Fast Company | 24 | \$23.95 | \$19.97 | | | | |
| Federal Times | 52 | \$55.00 | \$54.00 | \$99.00 | \$97.00 | | |
| FHM | 10 | \$17.94 | \$15.97 | \$35.88 | \$29.97 | | |
| Field & Stream | 12 | \$15.97 | \$12.97 | \$29.94 | \$22.94 | | |
| Fine Cooking | 7 | \$29.95 | \$27.95 | | | | |
| Fine Homebuilding | 8 | \$37.95 | \$35.95 | | | | |
| Fine Woodworking | 7 | \$34.95 | \$31.95 | | | | |
| First for Women | 17 | \$19.97 | \$19.97 | \$39.94 | \$39.94 | | |
| Fitness | 12 | \$19.95 | \$13.97 | \$39.90 | \$22.94 | | |
| Flex | 12 | \$34.97 | \$31.50 | \$69.94 | \$55.95 | | |
| Florida Sportsman | 12 | \$29.95 | \$26.95 | \$59.90 | \$53.90 | | |
| Florida Trend | 12 | \$29.95 | \$26.95 | \$59.90 | \$49.95 | | |
| Flying | 12 | \$26.00 | \$17.95 | \$52.00 | \$29.95 | | |
| Food & Wine | 12 | \$18.00 | \$16.20 | \$36.00 | \$28.95 | | |
| Forbes | 27 | \$38.00 | \$33.25 | \$76.00 | \$59.85 | | |
| Fortune | 27 | \$59.95 | \$30.00 | \$114.00 | \$60.00 | | |
| Four Wheel & Off Road | 12 | \$19.94 | \$18.00 | \$39.88 | \$36.00 | | |
| Four Wheeler | 12 | \$24.00 | \$19.97 | \$45.00 | \$32.00 | | |
| Furia Musical (Spanish) | 12 | \$18.00 | \$16.20 | \$36.00 | \$29.25 | | |
| Game & Fish | 12 | \$21.97 | \$19.97 | \$39.94 | \$31.97 | | |
| Games | 6 | \$39.97 | \$24.95 | \$59.94 | \$37.00 | | |
| Girls' Life | 6 | \$19.97 | \$17.97 | \$39.94 | \$35.94 | | |
| Glamour | 12 | \$12.00 | \$10.80 | \$22.00 | \$18.00 | \$32.00 | \$24.00 |
| Globe, The | 52 | \$56.96 | \$49.95 | | | | |
| Golf Digest | 12 | \$16.77 | \$14.99 | \$33.54 | \$28.80 | \$55.88 | \$38.35 |
| Golf for Women | 6 | \$16.97 | \$10.95 | \$26.97 | \$19.97 | \$36.97 | \$26.97 |
| Golf Illustrated | 6 | \$15.95 | \$12.95 | \$25.95 | \$20.75 | | |

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DATE: March 1, 2006

| <u>MAGAZINE TITLE</u> | Issues per Year | <u>ONE YEAR</u> | | <u>TWO YEAR</u> | | <u>THREE YEAR</u> | |
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| Golf Magazine | 12 | \$15.97 | \$11.97 | \$27.94 | \$21.94 | | |
| Golf World (U.S. Edition) | 46 | \$29.97 | \$26.97 | | | | |
| Good Housekeeping | 12 | \$12.00 | \$11.00 | \$24.00 | \$19.80 | | |
| Good Old Days | 12 | \$19.97 | \$17.97 | \$39.94 | \$32.35 | | |
| Gourmet | 12 | \$15.00 | \$13.50 | \$28.00 | \$22.40 | \$41.00 | \$30.75 |
| GQ | 12 | \$15.00 | \$13.50 | \$30.00 | \$24.00 | \$45.00 | \$33.75 |
| Guideposts | 12 | \$9.97 | \$8.97 | \$19.94 | \$15.95 | | |
| Guideposts Sweet 16 | 12 | \$19.95 | \$17.95 | \$39.90 | \$29.95 | | |
| Guitar Player | 12 | \$15.00 | \$13.50 | \$30.00 | \$25.00 | | |
| Guns & Ammo | 12 | \$21.94 | \$19.94 | \$38.94 | \$31.94 | | |
| Harpers Bazaar | 12 | \$12.00 | \$10.00 | \$24.00 | \$18.00 | | |
| Harvard Business Review | 10 | \$118.00 | \$118.00 | | | | |
| Harvard Health Letters | | CALL FOR PRICES | | | | | |
| Health | 7 | \$19.97 | \$11.97 | \$39.94 | \$23.94 | | |
| Highlights for Children | 12 | \$33.90 | \$29.95 | \$65.00 | \$59.00 | | |
| Hispanic | 12 | \$24.00 | \$16.00 | \$48.00 | \$29.00 | | |
| Hispanic Lifestyle | 12 | \$20.00 | \$18.00 | \$40.00 | \$32.00 | | |
| Home | 10 | \$15.97 | \$12.00 | \$31.94 | \$21.95 | | |
| Hoop | 8 | \$21.95 | \$17.95 | \$43.90 | \$30.75 | | |
| Horoscope Guide (formerly Astrology) | 6 | \$24.40 | \$19.97 | \$37.96 | \$34.50 | | |
| Horse & Rider | 12 | \$27.00 | \$24.00 | \$54.00 | \$48.00 | | |
| Horse Illustrated | 12 | \$12.00 | \$10.80 | \$24.00 | \$19.20 | | |
| Horticulture | 6 | \$24.95 | \$19.95 | | | | |
| Hot Bike | 12 | \$28.00 | \$25.95 | | | | |
| Hot Boat | 11 | \$27.00 | \$24.30 | | | | |
| Hot Rod | 12 | \$21.00 | \$18.00 | \$42.00 | \$32.00 | | |
| Hot Rod's BikeWorks | 12 | \$24.00 | \$20.00 | \$48.00 | \$40.00 | | |
| House & Gardens | 12 | \$15.00 | \$13.50 | \$30.00 | \$24.00 | \$45.00 | \$33.75 |
| House Beautiful | 12 | \$12.00 | \$11.00 | \$24.00 | \$19.80 | | |
| Humpty Dumpty | 8 | \$12.95 | \$10.97 | \$24.75 | \$19.90 | | |
| Hunting | 12 | \$19.94 | \$19.94 | \$39.88 | \$39.88 | | |
| Iguana (Spanish Children's magazine) | 6 | \$29.95 | \$27.95 | \$59.90 | \$55.90 | | |
| Impacto (Spanish) | 12 | \$33.00 | \$30.00 | | | | |
| Inc. Magazine | 18 | \$15.00 | \$10.00 | \$28.00 | \$19.00 | \$40.00 | \$24.00 |
| Instructor | 8 | \$14.95 | \$9.95 | \$29.90 | \$17.95 | | |
| InStyle | 12 | \$22.00 | \$14.00 | \$42.00 | \$22.50 | | |
| Interview | 12 | \$20.00 | \$10.00 | \$28.00 | \$16.00 | | |
| Investor's Business Daily | 260 | \$295.00 | \$295.00 | | | | |
| Isaac Asimov's Science Fiction | 12 | \$34.97 | \$23.35 | \$66.97 | \$41.55 | | |
| Islands | 6 | \$19.95 | \$14.35 | \$31.94 | \$25.80 | | |
| Jack & Jill (Ages 7-10) | 8 | \$17.95 | \$12.95 | \$34.00 | \$23.00 | | |

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| JAMA | | CALL FOR PRICES | | | | | |
| Jane Magazine | 10 | \$9.98 | \$8.98 | \$19.95 | \$14.95 | | |
| Jane Publications (Military publications) | | CALL FOR PRICES | | | | | |
| Jet Magazine | 52 | \$30.00 | \$22.00 | \$60.00 | \$39.60 | \$90.00 | \$52.80 |
| Kids Discover | 10 | \$24.95 | \$19.95 | | | | |
| Kiplinger's Personal Finances | 12 | \$18.00 | \$13.50 | \$36.00 | \$24.30 | | |
| La Opinion (Spanish) | | CALL FOR PRICES | | | | | |
| La Raza (Spanish) | 52 | \$60.00 | \$60.00 | | | | |
| Ladies Home Journal | 12 | \$16.99 | \$9.97 | \$29.99 | \$17.94 | | |
| Latina | 10 | \$20.00 | \$16.00 | \$38.00 | \$29.00 | | |
| Leatherneck | 12 | \$35.00 | \$35.00 | | | | |
| Library Journal | 20 | \$141.00 | \$141.00 | | | | |
| Log Home Living | 12 | \$19.95 | \$14.95 | | | | |
| Los Angeles Times | | CALL FOR PRICES | | | | | |
| Lowrider | 12 | \$40.00 | \$35.00 | \$70.00 | \$65.00 | | |
| MacAddict | 12 | \$24.00 | \$21.60 | | | | |
| MacWorld | 12 | \$30.00 | \$17.97 | | | | |
| Mad Magazine | 12 | \$24.00 | \$21.60 | | | | |
| Mailbox Publications | | CALL FOR PRICES | | | | | |
| Marie Claire (English) | 12 | \$18.00 | \$14.40 | \$36.00 | \$25.50 | | |
| Marine Corps Gazette | 12 | \$35.00 | \$35.00 | | | | |
| Marine Corps Times | 52 | \$55.00 | \$54.00 | \$99.00 | \$97.00 | | |
| Martha Stewart Living | 10 | \$27.00 | \$19.00 | \$54.00 | \$35.00 | | |
| Maxim (English) | 12 | \$17.94 | \$13.94 | \$35.88 | \$25.95 | | |
| Men's Fitness | 12 | \$21.97 | \$19.77 | \$43.97 | \$35.59 | | |
| Men's Health (English) | 10 | \$24.97 | \$19.97 | \$48.00 | \$34.94 | | |
| Men's Health en Espanol | 12 | \$24.50 | \$24.50 | \$49.00 | \$49.00 | | |
| Men's Journal | 10 | \$19.97 | \$19.97 | \$39.95 | \$39.95 | | |
| Metropolitan Home | 6 | \$15.97 | \$9.75 | \$30.00 | \$17.25 | | |
| Miami Herald (English/Spanish) | | CALL FOR PRICES | | | | | |
| Military History | 6 | \$39.95 | \$31.95 | \$79.90 | \$58.95 | | |
| Mira! | 26 | \$26.00 | \$23.40 | | | | |
| Money | 12 | \$35.95 | \$19.95 | \$71.90 | \$35.90 | | |
| Morningstar Publications | | CALL FOR PRICES | | | | | |
| Mother Earth News | 6 | \$18.00 | \$14.40 | \$36.00 | \$25.95 | | |
| Mother Jones | 6 | \$20.00 | \$16.00 | \$40.00 | \$30.00 | | |
| Motor Trend | 12 | \$20.00 | \$18.00 | \$40.00 | \$36.00 | | |
| Motorboating | 12 | \$15.97 | \$8.00 | \$27.97 | \$16.00 | | |
| Motorcyclist | 12 | \$20.00 | \$18.00 | \$40.00 | \$36.00 | | |
| Muscle & Fitness | 12 | \$24.97 | \$22.95 | \$49.94 | \$41.37 | | |
| Muslim Journal | 52 | \$59.95 | \$52.00 | \$119.90 | \$99.00 | | |

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| | | <i>Regular Trade Price</i> | YOU ONLY PAY! | <i>Regular Trade Price</i> | YOU ONLY PAY! | <i>Regular Trade Price</i> | YOU ONLY PAY! |
| Muy Interesante (Spanish) | 12 | \$24.95 | \$21.95 | \$49.90 | \$39.95 | | |
| National Enquirer | 52 | \$63.80 | \$49.95 | | | | |
| National Examiner | 52 | \$56.96 | \$49.95 | | | | |
| National Geographic (English) | 12 | \$34.00 | \$32.00 | \$68.00 | \$64.00 | | |
| National Geographic (Spanish) | 12 | \$34.00 | \$32.00 | \$68.00 | \$64.00 | | |
| National Geographic Adventurer | 10 | \$12.00 | \$12.00 | | | | |
| National Geographic Kids | 10 | \$19.95 | \$19.95 | | | | |
| National Geographic Traveler | 8 | \$17.95 | \$17.95 | | | | |
| National Review | 25 | \$57.00 | \$45.60 | \$99.00 | \$79.00 | | |
| National Wildlife | 6 | \$16.00 | \$16.00 | | | | |
| National Wildlife - World Edition | 12 | \$26.00 | \$26.00 | | | | |
| Native People | 4 | \$18.00 | \$17.00 | \$36.00 | \$30.00 | | |
| Natural Health | 6 | \$23.90 | \$19.95 | \$47.75 | \$35.95 | | |
| Natural History | 12 | \$30.00 | \$27.00 | \$60.00 | \$52.00 | | |
| Navy Times | 52 | \$55.00 | \$54.00 | \$99.00 | \$97.00 | | |
| New England Journal of Medicine | | CALL FOR PRICES | | | | | |
| New Republic | 48 | \$69.99 | \$29.99 | | | | |
| New York | 50 | \$28.00 | \$13.50 | \$56.00 | \$25.00 | | |
| New York Times | | CALL FOR PRICES | | | | | |
| New York Times (Large Print) | 52 | \$78.00 | \$78.00 | | | | |
| New Yorker | 46 | \$52.00 | \$29.95 | \$82.00 | \$55.50 | | |
| Newsweek | 52 | \$29.97 | \$22.49 | \$59.94 | \$40.50 | | |
| Nickelodeon | 15 | \$22.97 | \$19.97 | \$33.97 | \$29.95 | | |
| O, The Oprah Magazine | 12 | \$24.00 | \$19.00 | \$48.00 | \$35.00 | | |
| Old House Journal | 6 | \$15.97 | \$11.97 | | | | |
| Organic Gardening | 12 | \$19.97 | \$17.97 | | | | |
| Outdoor Life | 10 | \$15.97 | \$11.97 | \$23.94 | \$19.94 | | |
| Outside Magazine | 12 | \$18.00 | \$13.50 | \$36.00 | \$24.30 | | |
| Parenting | 10 | \$10.00 | \$8.97 | \$20.00 | \$16.20 | | |
| Parents | 12 | \$12.00 | \$8.97 | \$24.00 | \$16.20 | | |
| PC Gamer (without CD) | 12 | \$19.00 | \$17.00 | \$35.00 | \$29.90 | | |
| PC Magazine (English) | 22 | \$29.97 | \$24.97 | \$59.94 | \$44.95 | | |
| PC World | 12 | \$24.95 | \$19.97 | \$49.90 | \$35.94 | | |
| People (English) | 52 | \$99.00 | \$59.95 | | | | |
| People (Spanish) | 10 | \$12.00 | \$12.00 | | | | |
| Playboy | 12 | \$29.97 | \$24.97 | \$53.00 | \$44.50 | | |
| Popular Hot Rodding | 12 | \$21.97 | \$19.94 | \$43.94 | \$35.94 | | |
| Popular Mechanics (English) | 12 | \$12.00 | \$11.00 | \$24.00 | \$19.45 | | |
| Popular Mechanics en Espanol | 12 | \$31.50 | \$29.50 | \$63.00 | \$53.00 | | |
| Popular Photography | 12 | \$12.00 | \$9.95 | \$22.00 | \$17.50 | | |
| Popular Science | 12 | \$18.95 | \$11.50 | \$32.00 | \$19.95 | | |

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| Popular Woodworking | 6 | \$19.96 | \$18.96 | \$39.92 | \$35.92 | | |
| Premiere | 12 | \$14.00 | \$11.00 | \$28.00 | \$20.95 | \$42.00 | \$27.95 |
| Prevention (English) | 12 | \$21.97 | \$13.00 | \$35.97 | \$21.95 | | |
| Prevention (Spanish) | 12 | \$18.00 | \$16.20 | \$36.00 | \$29.75 | | |
| Pro Football Weekly | 36 | \$99.95 | \$99.95 | | | | |
| Pro-Wrestling Illustrated | 12 | \$59.85 | \$55.95 | | | | |
| Psychology Today | 6 | \$21.95 | \$14.30 | \$35.90 | \$25.75 | \$53.85 | \$34.35 |
| Publishers Weekly | 53 | \$225.00 | \$225.00 | | | | |
| Ranger Rick | 12 | \$19.95 | \$19.95 | \$39.90 | \$39.90 | | |
| Readers Digest | 12 | \$23.00 | \$13.95 | \$46.00 | \$24.50 | | |
| Readers Digest - Large Print | 12 | \$27.95 | \$24.95 | | | | |
| Real Simple | 10 | \$19.95 | \$13.95 | \$39.90 | \$25.95 | | |
| RedBook | 12 | \$10.00 | \$8.00 | \$20.00 | \$14.40 | | |
| Reminisce | 6 | \$19.98 | \$19.98 | \$39.96 | \$39.96 | | |
| Rider | 12 | \$16.00 | \$11.95 | \$32.00 | \$19.90 | | |
| Ring, The | 12 | \$59.85 | \$55.95 | | | | |
| Road & Track | 12 | \$12.97 | \$10.97 | \$21.94 | \$19.75 | | |
| Robb Report | 12 | \$65.00 | \$55.00 | | | | |
| Rolling Stone | 26 | \$25.94 | \$17.97 | \$51.95 | \$31.94 | | |
| Runner's World | 12 | \$24.00 | \$12.00 | \$44.00 | \$21.60 | | |
| Running Times | 10 | \$14.95 | \$13.50 | \$29.90 | \$27.00 | | |
| Sail | 12 | \$29.95 | \$29.95 | \$59.90 | \$59.90 | | |
| Saltwater Fly Fishing | 6 | \$17.95 | \$15.95 | \$25.95 | \$22.95 | | |
| Saltwater Sportsman | 12 | \$16.97 | \$15.25 | \$33.94 | \$29.90 | | |
| Saturday Evening Post | 6 | \$13.97 | \$12.50 | \$27.94 | \$22.50 | | |
| Saveur | 8 | \$19.95 | \$14.95 | | | | |
| Scholastic Publications | | CALL FOR PRICES | | | | | |
| School Library Journal | 12 | \$124.00 | \$124.00 | | | | |
| Scientific American | 12 | \$34.97 | \$31.50 | \$59.94 | \$55.00 | | |
| Scuba Diving | 9 | \$16.97 | \$13.50 | \$33.94 | \$25.50 | | |
| Selecciones (Readers Digest-Spanish) | 12 | \$29.95 | \$27.95 | \$59.90 | \$50.50 | | |
| Self | 12 | \$12.00 | \$10.80 | \$22.00 | \$18.00 | \$32.00 | \$24.00 |
| Semana (from Columbia) | | \$275.00 | \$275.00 | | | | |
| Ser Padres | 12 | \$11.95 | \$10.00 | | | | |
| Seventeen | 12 | \$17.00 | \$9.95 | \$30.00 | \$18.90 | | |
| Shape (English) | 12 | \$21.97 | \$15.95 | \$43.90 | \$28.75 | | |
| Shape en Espanol | 12 | \$15.97 | \$13.95 | \$31.94 | \$24.95 | | |
| Siempre Mujer (Always Woman - Spanish) | 6 | \$18.00 | \$15.00 | \$36.00 | \$27.00 | | |
| Sister 2 Sister | 12 | \$18.00 | \$14.40 | \$32.00 | \$25.95 | | |
| Ski | 8 | \$11.94 | \$10.75 | \$22.97 | \$19.35 | \$32.97 | \$25.80 |
| Sky & Telescope | 12 | \$42.95 | \$42.95 | \$79.95 | \$79.95 | | |

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| SmartMoney | 12 | \$15.00 | \$11.00 | \$30.00 | \$19.95 | | |
| Smithsonian | 12 | \$32.00 | \$27.95 | \$64.00 | \$49.94 | | |
| Southern Accents | 6 | \$18.00 | \$16.20 | \$36.00 | \$29.15 | | |
| Southern Living | 12 | \$21.97 | \$19.97 | \$43.94 | \$39.94 | | |
| Southwest Art | 12 | \$32.00 | \$25.60 | \$58.00 | \$46.50 | | |
| Spin | 12 | \$12.00 | \$9.97 | \$24.00 | \$17.95 | \$36.00 | \$24.95 |
| Sport Truck | 12 | \$18.00 | \$15.00 | \$30.00 | \$25.00 | | |
| Sporting News, The | 60 | \$49.00 | \$39.00 | \$89.00 | \$69.00 | | |
| Sports Illustrated | 52 | \$49.95 | \$44.95 | \$99.50 | \$80.00 | | |
| Sports Illustrated for Kids | 12 | \$27.95 | \$25.25 | \$47.90 | \$45.45 | | |
| Star, The | 52 | \$63.80 | \$49.95 | | | | |
| Stereo Review's Sound & Vision | 12 | \$11.50 | \$8.97 | \$22.00 | \$16.00 | | |
| Stuff | 12 | \$17.94 | \$13.94 | \$35.88 | \$25.95 | | |
| Sunset | 12 | \$18.00 | \$12.00 | \$36.00 | \$21.60 | | |
| Taste of Home | 6 | \$17.98 | \$16.25 | \$35.95 | \$30.50 | | |
| Teacher's Helpers Publications | | CALL FOR PRICES | | | | | |
| Teaching K-8 | 8 | \$12.00 | \$10.80 | \$22.00 | \$19.50 | | |
| Teen People | 10 | \$17.97 | \$14.97 | | | | |
| Teen Vogue | 10 | \$12.00 | \$10.00 | \$24.00 | \$18.00 | | |
| Tennis | 12 | \$14.95 | \$11.97 | \$28.00 | \$21.55 | \$35.95 | \$28.75 |
| Texas Fish & Game | 12 | \$15.95 | \$13.95 | \$31.90 | \$25.25 | | |
| Texas Highways | 12 | \$19.50 | \$17.50 | | | | |
| Texas Monthly | 12 | \$18.00 | \$14.40 | | | | |
| Texas Parks & Wildlife | 12 | \$17.95 | \$15.95 | \$30.95 | \$27.85 | | |
| Texas Sportsman | 12 | \$19.97 | \$17.97 | \$39.94 | \$31.94 | | |
| This Old House | 10 | \$19.95 | \$12.00 | \$39.90 | \$22.00 | | |
| Time | 52 | \$49.97 | \$39.97 | \$99.94 | \$69.94 | | |
| Town & Country | 12 | \$15.00 | \$13.50 | \$30.00 | \$24.00 | | |
| Traditional Homes | 6 | \$12.00 | \$10.00 | \$24.00 | \$20.00 | | |
| Transworld Skateboarding | 12 | \$19.95 | \$14.95 | \$37.90 | \$26.95 | | |
| Travel & Leisure | 12 | \$32.00 | \$20.00 | \$64.00 | \$38.00 | | |
| Truckin' | 12 | \$39.00 | \$36.00 | \$78.00 | \$60.00 | | |
| TU Dinero (Spanish) | 10 | \$21.95 | \$19.75 | \$43.90 | \$35.55 | | |
| TU International (Spanish) | 12 | \$27.00 | \$25.00 | \$54.00 | \$45.00 | | |
| TV Guide (Single subscription only) | 52 | \$49.00 | \$45.00 | \$95.00 | \$90.00 | | |
| TV Y Novelas | 24 | \$27.95 | \$24.95 | \$55.90 | \$44.95 | | |
| U.S. Kids | 6 | \$19.95 | \$17.95 | \$37.91 | \$31.90 | | |
| U.S. News & World Reports | 52 | \$29.95 | \$22.50 | \$59.90 | \$40.50 | | |
| Upscale | 9 | \$12.95 | \$10.95 | \$24.95 | \$19.95 | | |
| US Weekly | 52 | \$67.08 | \$67.08 | | | | |
| USA Sports Weekly | 52 | \$39.95 | \$35.95 | | | | |

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| USA Today | | CALL FOR PRICES | | | | | |
| Utne Reader | 6 | \$24.00 | \$19.95 | \$39.00 | \$35.00 | | |
| Valueline Publications | | CALL FOR PRICES | | | | | |
| Vanidades (Spanish) | 24 | \$36.00 | \$31.00 | \$78.00 | \$56.00 | | |
| Vanity Fair | 12 | \$13.50 | \$12.00 | \$25.00 | \$20.00 | \$36.50 | \$27.50 |
| VEA (Spanish - Puerto Rico) | 52 | \$65.00 | \$65.00 | | | | |
| Vegetarian Times | 8 | \$24.95 | \$14.95 | \$49.90 | \$25.95 | | |
| Vibe | 10 | \$11.95 | \$9.95 | \$19.90 | \$16.90 | | |
| Videomaker | 12 | \$14.97 | \$13.47 | \$24.94 | \$22.45 | | |
| Vogue | 12 | \$21.00 | \$18.90 | \$40.00 | \$32.00 | | |
| W Magazine | 12 | \$29.90 | \$14.95 | \$59.80 | \$26.90 | | |
| Wall Street Journal, The | | CALL FOR PRICES | | | | | |
| Washington Post, The | | CALL FOR PRICES | | | | | |
| Weekly Reader - Spanish (Grades K-2) | | CALL FOR PRICES | | | | | |
| Weekly Reader Publications | | CALL FOR PRICES | | | | | |
| Weight Watchers | 12 | \$13.97 | \$11.95 | \$27.94 | \$21.94 | | |
| Wild West | 6 | \$29.95 | \$23.95 | \$59.90 | \$45.95 | | |
| Wired | 12 | \$24.00 | \$12.00 | \$45.90 | \$23.00 | | |
| Woman's Day | 17 | \$17.00 | \$9.00 | \$34.00 | \$16.00 | \$51.00 | \$21.00 |
| Womens Health | 10 | \$14.97 | \$12.97 | \$29.94 | \$25.94 | | |
| Working Mother | 10 | \$9.97 | \$8.97 | \$19.94 | \$16.15 | \$29.91 | \$24.20 |
| Writer's Digest | 12 | \$26.00 | \$24.75 | \$52.00 | \$48.00 | | |
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